

OUR STORY

Vestey Holdings Ltd, a fourth generation family business, has been in the food business for 125 years. Vestey is now beginning a new chapter with the creation of WISK which will bring the distribution of fine foods to a new level.

Vestey has always been a pioneer of new ways to source and distribute food and WISK continues this tradition, feeding your imagination, finding unusual variants, supporting specialities and sourcing the products you never knew you could get. Inspiration can come from anywhere but, wherever you are, we will make sure it finds its

way to you. At WISK we recognise the responsibilities we have towards environmental sustainability and societal impact, and together with our fantastic team we are striving for the highest standards of social and environmental performance.

Food and social interaction are deeply entwined in human psyche. Food brings people together and each finished dish is testament to the team needed to create it. WISK will bring together passionate producers and exacting chefs across the world.

OUR SERVICES

- Supply of trusted quality products
- Quality assurance
- Multinational food expertise
- Multinational sales expertise
- Multinational distribution expertise
- Provide exclusive transformation services such as meat cutting and processing

Let's collaborate and create incredible things.

With Warm Regards,
THE WISK TEAM



WE BELIEVE IN

CREATIVE EXPRESSION

Fine food isn't functional, it's art. We empower chefs to be creative. The produce we sell fuels ambition & sparks creativity. We care deeply about where an ingredient is from - but we get most excited about the places it can take you!

VARIETY & CHOICE

Alongside essential produce, we're dedicated to sharing the unusual, the speciality & the exclusive. Our offer never stands still - it always feels fresh & reflects the best of the seasons & the latest discoveries we've made.

INCLUSIVITY

We're part of a contemporary new wave, free from establishment & top down rules. We look beyond the world's traditional culinary centres & share the very finest produce with anyone who steps forward to do it justice.

CLOSE RELATIONSHIPS

We work hard to build close relationships & rapport with our customers. By getting to know their philosophy, their style & their customers. We hire those who engage with chefs, enthuse about food and understand the reality of life in the kitchen.

FOOD, NOT LOGISTICS

With decades of experience in kitchens, we realise that efficiency & dependability counts. But we stand for much more. That's why we don't refer to ourselves as importers or distributors or spend time communicating generic traits of quality or speed. We're a pantry, a provider, a circle of passionate producers & exacting Chefs. We're at home in the heat & speak the expressive language of food, confident in our passion & generous with our knowledge.

